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EXPERIENCE THE FUTURE OF LUXURY LIVING!

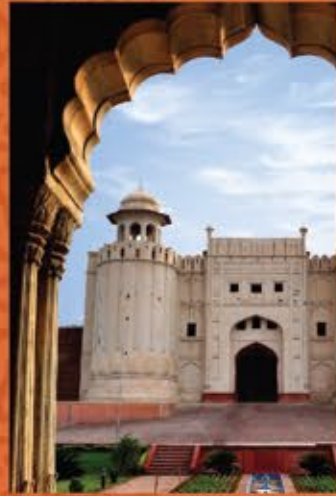


# City of Art and Heritage

# LAHORE

Welcome to Lahore, the historical city of arts, heritage and architecture. Lahore has been the preferred choice and destination of Mughal Emperors and conquerors in the past due to its important geographical location and rich cultural background. Lahore is the cultural capital of Pakistan and is the country's 2nd largest city. Lahore is one of Pakistan's wealthiest cities and is a center of modern urbanization.

Now with the arrival of Lahore Smart City, Lahore will be further embellished and ornate with the aesthetic and modern architecture of this landmark master planned project.





# LAHORE SMART CITY

ON LAHORE RING ROAD &  
M11 - LAHORE - SIALKOT MOTORWAY,  
NEAR M2 MOTORWAY

The splendour of architecture, the grandeur of metropolitan living and the smart lifestyle of the contemporary era are the building blocks of Lahore Smart City. The mega project reflects state of the art town planning, diligent designing as well as aesthetic landscaping which leaves one spellbound and mesmerized. Crafted for the future lifestyle, keeping in mind green living and almost zero carbon footprint, Lahore Smart City is a marvel of modern construction, design and civil engineering. Lahore Smart City after its completion will become the 2nd Smart City of Pakistan after Capital Smart City.



# LSC - ADDING VALUE TO LAHORE

The project offers landmarks that changes the scale and scope of lifestyle development in the region.





# THE DEVELOPER



Lahore Smart City (LSC) is being developed in association with Habib Rafiq (Pvt.) Ltd, Future Developments Holdings (Pvt.) Ltd and Surbana Jurong (Pvt) Ltd, which are top real estate developers, master planners and asset management companies working across the globe, aiming to develop contemporary state of the art smart cities which are not only dedicated to give a futuristic luxury living but also to provide equal economic opportunities.

Through strategic investments, innovative urban planning and life cycle asset management, Lahore Smart City will create integrated communities that embody international standards of sustainability in accordance with UN SDG Goals 2030, with a strong commitment to quality.

## OUR MEMBER COMPANIES



## OUR SUCCESS STORIES



# CAPITAL SMART CITY

Pakistan's first ever smart city is Capital Smart City. The project is catering the growing housing demands in the twin cities of Islamabad and Rawalpindi. A landmark housing project at M2 Motorway near New Islamabad. International Airport, which also falls on the eastern route of CPEC. Capital Smart City is designed by internationally renowned master planners, architects, designers and consultants, a successful and futuristic model providing ample opportunities for sustainable growth and development in Pakistan.



# ROYAL ORCHARD HOUSING

MULTAN - SARGODHA  
SAHIWAL

Royal Orchard Housing projects are located in Multan, Sahiwal and Sargodha. These well renowned real estate developments have successfully changed the landscape of real estate development in the region. Royal Orchard projects have boasted the quality of master planned communities by introducing modern housing trends and international standards of town planning, engineering, aesthetics, landscaping and homes designing. Our professional and experienced team of town planners, architects, engineers and marketers are behind the phenomenal success of these Housing projects.





# PROPOSED MASTER PLAN OF LAHORE SMART CITY

# YOUR NEW DESTINATION ON LAHORE RING ROAD & M11 MOTORWAY



**Excellent Location**  
Excellent location along Lahore Ring Road, M11 Motorway and M2 Motorway

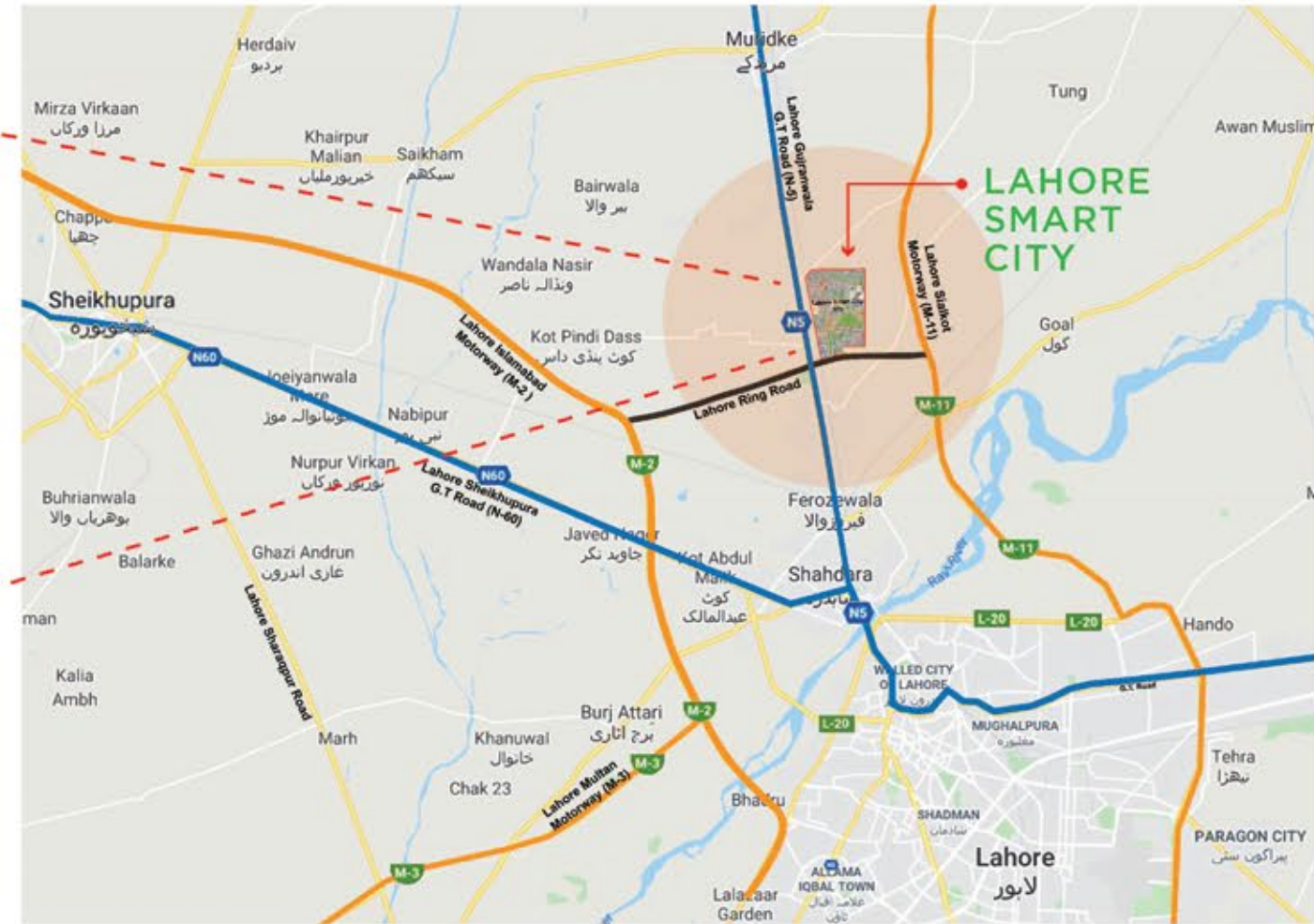
**Growing Urbanization & Economy**  
Growing Urbanization & Economic Opportunities in Lahore Region

**4 minutes' drive**  
4 minutes' drive from M2 Motorway

**18 minutes' drive**  
18 minutes' drive from DHA Lahore

**18 minutes' drive**  
18 minutes' drive from Lahore International Airport

## MASTER PLAN LAHORE SMART CITY



With the emerging economic opportunities in the region, LSC is poised to establish itself as a regional center offering new business opportunities and accommodating the influx of population by creating a new center of commercial, economic, health, educational, recreational, housing facilities.

The existing natural elements surrounding the site provides an opportunity for scenic vistas and potential green corridors.

# EXPERIENCE LUXURY LIVING

## 1 OVERSEAS BLOCK

Activity: Residential

- Residential Plots
- Residential Villas
- Hospitality
- Retail
- Food & Beverages
- Health Care
- Education
- Religious



## 3 SPORTS DISTRICT

Activity: Mixed Use & Retail

- Football Stadium
- Cricket Stadium
- Residential Apartments
- Race Track
- Food and Beverages
- Retail



## 5 SILICON VALLEY

Activity: Technology and Logistics

- Warehouse
- IT Campus
- Residential Apartments
- Technology Operational Offices
- Retail
- Corporate Offices



## 7 HEALTHCARE DISTRICT

Activity: Medical

- Hospitals
- Clinics
- Laboratories



## 2 EXECUTIVE BLOCK

Activity: Residential

- Residential Plots
- Residential Villas
- Hospitality
- Retail
- Food & Beverages
- Health Care
- Education
- Religious



## 4 FINANCIAL SQUARE

Activity: Mixed Use & Hospitality

- Financial Square
- Gate Offices
- Bank Corporate Offices
- Residence Apartments
- Conference/Exhibition Halls
- Hospitality, Food & Beverages
- 5 Star Boutique Hotels



## 6 GATE PRECINCT

Activity: Mixed Use & Retail

- Service Apartments
- Offices
- Commercials/retails
- 5 Star Hotel
- 3 Star Hotel
- Apartments mixed-use buildings



## 8 EDUCATION DISTRICT

Activity: Educational & Medical

- Universities
- Medical Colleges
- Colleges
- Schools
- Day Care Centres



# LAHORE SMART CITY FEATURES



## 9 THEME PARK

Activity: Leisure & Entertainment

- Street Food Truck Park
- Bird Park
- Holiday Resort
- Retail
- Food & Beverages



## 11 BRT SYSTEM

Activity: Transportation

- Interchange
- Bus & Public Transport Stations
- Operation & Maintenance Facilities
- Bus Lines



## 13 INFRASTRUCTURE

Activity: Urban Development

- 350ft Wide Boulevard
- Road Network
- Gate Entries
- Boundary Wall
- Landscaping
- Cycle Tracks
- Running Tracks
- Street Lights



## 15 GARDEN PARKS

Activity: Landscaping & Open Spaces

- Flower Gardens
- Linear Gardens
- Heritage Gardens



## 10 MOSQUES

Activity: Religious

- Main Mosque (Grand Jamia Mosque)
- Sector Mosques



## 12 URBAN UTILITIES

Activity: Utilities

- Grid Station
- Solar Parks
- Potable Water Treatment Plant
- Sewerage Treatment Plant
- Irrigation System
- Solid Waste Management System
- Security Control
- Fire Fighting/Civil Defence System
- Police Station



## 14 SMART CITY FACILITIES

Activity: Smart City Controls

- Load Shedding Free Environment
- Automated Traffic Control
- Automated Utility Supply
- Environmental Collection
- CCTV with Facial & Object Recognition
- Automated Street Lights
- Free Wifi Spots
- Automated Air Conditioning Control System
- Electric Bikes



## 16 LSC BUILDINGS

Activity: Development

- Sales Gallery
- Facility Management
- Food & Beverages
- Hospitality





# LAHORE SMART CITY FRAMEWORK

Lahore Smart City is a futuristic master plan development. The concept of smart city revolves around a comprehensive urban management model which encourages international standards of efficiency and control on the one hand, and the best practices of inclusion and participation on the other. It leverage and harnesses modern technology to enable the smart city to function more reliably while providing sustainable solutions to its residents.

## SMART ECONOMY



### DIVERSITY OF JOBS

- ▶ To become the first commercial center in the region; neighbouring the New International Airport.
- ▶ To attract international business and investors.
- ▶ To create variety of job opportunities in commercial and service sectors.



### CONVENIENT & QUALITY LIVING

- ▶ To design a resilient social infrastructure.
- ▶ To set a model of human centred contemporary urban design.
- ▶ To introduce the concept of communal based sustainable urban development in Pakistan.
- ▶ To provide the residents of smart city with modern technology driven swift access to a wide range of urban facilities.



### EFFICIENT RESOURCE MANAGEMENT

- ▶ To be the most eco-friendly development project in the region.
- ▶ To promote integrated solid waste management and responsible usage of the resources.
- ▶ To provide adequate and reliable water supply.
- ▶ To ensure availability and reliability of power supply on 24-7-365 basis.

## SMART HOUSING

## SMART ENVIRONMENT



### WORLD CLASS INFRASTRUCTURE

- ▶ To provide efficient and sustainable transportation facilities, modern infrastructure to increase productivity and regional growth.
- ▶ To ensure that well-connected networks are established for road users, pedestrians, cyclists and future mobility needs.



### PROTECTION OF CULTURAL HERITAGE

- ▶ To become a culturally rich city with a vibrant multicultural environment.
- ▶ To integrate ethnic and cultural diversity in the architecture of smart city.
- ▶ To become a center for community with different social & cultural needs.



### CLEAN & GREEN

- ▶ To conserve natural resources and ensure minimal loss of natural areas.
- ▶ To become a picturesque city, full of natural vistas and sceneries.
- ▶ To provide an eco-friendly environment, convenient for long walks and hikes and jogs.

ULTRA  
MODERN  
MASTER PLANNED  
COMMUNITY





CREATING  
SMART  
INVESTMENT  
OPPORTUNITIES



AN ICON  
OF  
HARMONIOUS  
LIVING





CENTRE  
FOR  
**KNOWLEDGE,  
ART & CULTURE**



COMMUNITY  
LIVING WITH  
**SAFE & SECURE**  
NEIGHBOURHOOD







# CENTRAL BOULEVARD

18-LANE,  
400FT WIDE



# SEAMLESS GREEN SPACE CONNECTIVITY

Master Plan integrates the existing rich natural features through eco-spines and seamless recreational trails. It also takes forward and integrates the existing land use and environmental value map to improve the urban environment by infusing a variety of parks and public open spaces.



**20m<sup>2</sup> Open Space/person**  
Including a variety of sports, recreation, culture, community and garden facilities



**600 Kanal Central Park**  
Integrated with the Grand Mosque and Financial Square as tourism destination



**20 Miles Recreation Trail**  
Along natural landscape and eco-spines within a seamless network



**EXPERIENCE  
THE FUTURE  
OF LIVING**



# A NEW DESTINATION TO LIVE, WORK, LEARN & PLAY

With the aim to develop strategic growth areas and attract future investments, the concept for LSC captures the radial growth pattern with a large centrally located business district and well-distributed sub-centres and neighbourhood centres in periphery. A township model is proposed for LSC, guiding the master plan to facilitate traffic flow, offer diverse and affordable choices and nurture vibrant communities.

High to low density residential and commercial plots with convenient public facilities planned across various neighbourhoods.





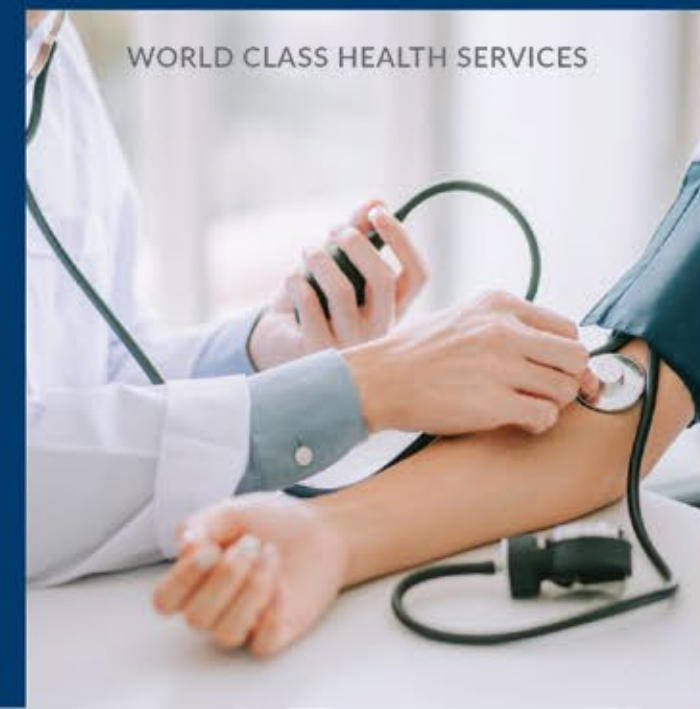
## SAFE & SERENE ENVIRONMENT

Lahore Smart City is the serene area where one can be close to nature. Greener landscape gives a refreshing and peaceful experience.

In free time this is the area to indulge in cafés and restaurants. The residences provide a direct belonging to nature.



# DYNAMIC & AFFORDABLE LUXURY





**NURTURE  
YOUR  
CREATIVITY**  
AND LET YOUR  
IMAGINATION  
WANDER



# DESIGN CONSULTANTS

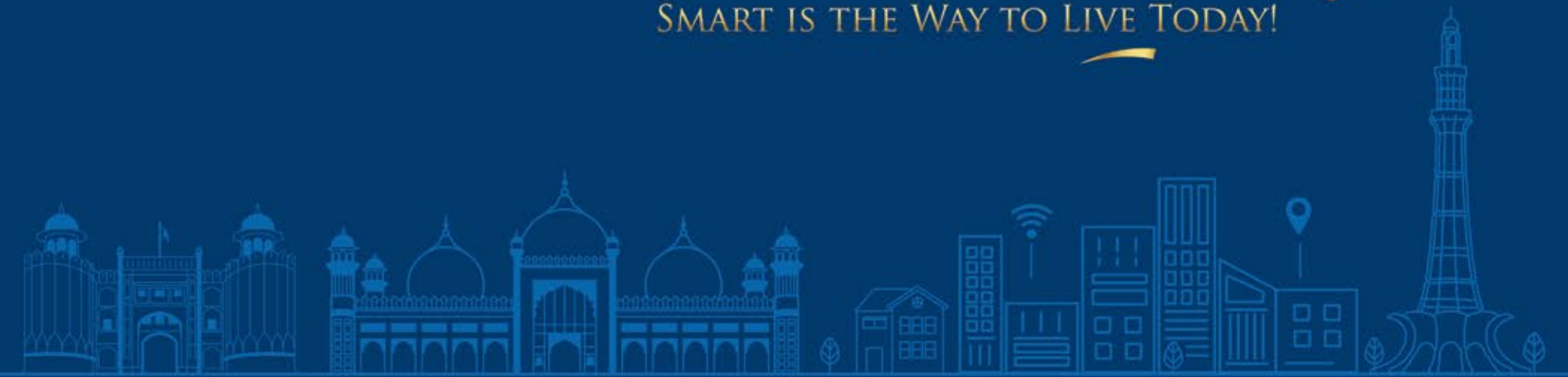
FOR OUR SIGNATURE PROJECTS

CAPITAL SMART CITY & ROYAL ORCHARD

Established Since Origin Speciality	: 1960 : Singapore : Master Planning-Smart City Solutions	
Established Since Origin Speciality	: 1949 : Singapore : Technical excellence and design innovation	
Established Since Origin Speciality	: 1987 : United Kingdom : Urban Master Planning & Landscape Design	
Established Since Origin Speciality	: 1929 : Switzerland : Golf Course Design & Construction Supervision	
Established Since Origin Speciality	: 1990 : USA : Golf Course and Club Management	
Established Since Origin Speciality	: 1985 : South Africa : Architectural & Interior Design	
Established Since Origin Speciality	: 1999 : Spain : Masterplan, Architecture, Interior and landscape	
Established Since Origin Speciality	: 1999 : Singapore : 3D Architectural Visualization	
Established Since Origin Speciality	: 2016 : Pakistan : Smart Technology Solutions	
Established Since Origin Speciality	: 1973 : Pakistan : Engineering Consultancy Organization	
Established Since Origin Speciality	: 1997 : Pakistan : Consulting Engineers	
Established Since Origin Speciality	: 1990 : Pakistan : Engineering Design, Wind, Solar & Hydro power Plants Engineering	



SMART IS THE WAY TO LIVE TODAY!



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